

 **WIDU**   
**LOCAL CALL**  
**#GREENKENYA**

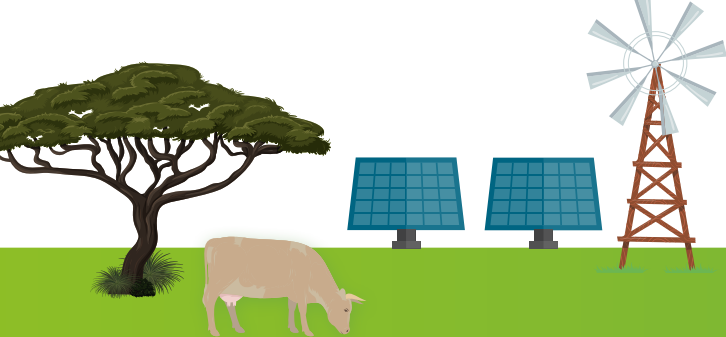


**YOUR GREEN DEAL  
WITH WIDU.**

**We support your sustainable business.**



**widu**



**Is your enterprise  
creating a greener future  
for your community in Kenya?**

## **LOCAL CALL: #GREEN KENYA**

WIDU.africa now offers a new type of funding – for green businesses in Kenya: Our Local Call: #Green Kenya. With it, we promote micro and small enterprises interested in building a sustainable green future for and in their communities.

**Do you own one?** Then WIDU's „Local Call: Green Kenya“ is your perfect opportunity.

### **WHO CAN APPLY?**

Existing, innovative micro and small businesses with up to 20 employees located in Kenya.

#### **Eligible sectors:**



**Waste as resource**  
(circular economy)



**New eco-product**  
(non-food consumer product)

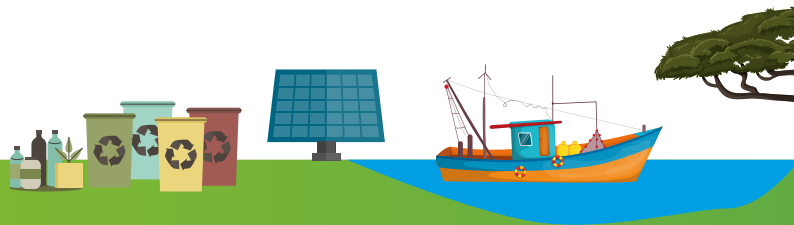


**Green Agriculture  
& Food concepts**



**Eco-packaging**  
(B2B)

**We support your sustainable business.**



Apply for #Green Kenya at [WIDU.africa](http://WIDU.africa) and receive funding and coaching.

Selected, innovative entrepreneurs can receive a WIDU grant of up to 600 000 KES

Coaching sessions will be conducted by specialized Kenyan experts

No diaspora contribution required

**Don't hesitate and apply:**  
Participation in #Green Kenya is limited



## FUNDING & COACHING:

Participating Entrepreneurs privately invest between 60,000 KES and 240,000 KES.

WIDU will multiply their investment by 2.5 – successful participants can receive a grant of up to 600,000 KES

In addition, each participants receives individual coaching sessions conducted by a Kenyan expert from the field of expertise the business is active in.



Collaborative  
Consumption



Green Energy  
Products & Services



Green Digital  
Solution



Other

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