

FOOD SECURITY

We support your sustainable business





LOCAL CALL: #FOODSECURITYKENYA

WIDU.africa now offers a new type of funding for every business who ensures food is produced, processed, transported, prepared and makes it from farms to the forks of their communities.

With #FoodSecurityKenya, WIDU promotes micro and small businesses that produce food (e.g. farmers), process food (e.g. bakeries), improve how efficient food is produced (e.g. suppliers of fertilizer), conserve food and reduce food waste or boost healthy and nutritious eating habits in any way.

Does your **existing business** fit into any of those categories? Or do you have a **business idea** that could fit? Then WIDU's "Local Call: #FoodSecurityKenya" can be your opportunity.

WHO CAN APPLY?

business experts

up to Kshs 300,000

ORGANIC LOCAL FOOD

Micro and small businesses (up to 20 employees), start-ups and new business ideas.

Apply for #FoodSecurityKenya at WIDU.africa

and receive funding and coaching. Selected entrepreneurs can receive

Coaching sessions will be done by

FUNDING & COACHING:

Participating Entrepreneurs privately invest between Kshs 30,000 and Kshs 120,000. WIDU will multiply the investment by 2.5 - successful participants can receive a grant of up to Kshs 300,000 (the grant will not have to be paid back).

In addition, each entrepreneur receives individual coaching sessions conducted by a business expert. Don't hesitate and apply: Participation in #FoodSecurityKenva is limited





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