



#FOODCALLETHIOPIA

# FROM FARM TO FORK **WITH WIDU**

We support your sustainable business.





## LOCAL CALL: **#FOODCALLETHIOPIA**

WIDU.africa now offers a new type of funding for every business who ensures food is produced, processed, transported, prepared and makes it from farms to the forks of their communities.

With #FoodCallEthiopia, WIDU promotes micro and small businesses that produce food (e.g. farmers), process food (e.g. bakeries), improve how efficient food is produced (e.g. suppliers of fertilizer), conserve food and reduce food waste or boost healthy and nutritious eating habits in any way.

Does your **existing business** fit into any of those categories? Or do you have a **business idea** that could fit? Then WIDU's „Local Call: #FoodCallEthiopia“ can be your opportunity.

### Eligible sectors:



Farming and  
food production



Agri-Services



Food  
processing

We support your sustainable business.





Apply for #FoodCallEthiopia at [WIDU.africa](http://WIDU.africa) and receive funding and coaching.

Selected entrepreneurs can receive up to 137.500 ETB

Coaching sessions will be done by business experts

## WHO CAN APPLY?

Micro and small businesses (up to 20 employees), start-ups and new business ideas.

## FUNDING & COACHING:

Participating Entrepreneurs privately invest between 14.000 ETB and 55.000 ETB. WIDU will multiply the investment by 2.5 – successful participants can receive a grant of up to 137.500 ETB (the grant will not have to be paid back).

In addition, each entrepreneur receives individual coaching sessions conducted by a business expert.

## Don't hesitate and apply:

Participation in #FoodCallEthiopia is limited



Nutritional  
health



Reduction of  
food waste



IT and data for  
food security

More Info and application on  
[www.widu.africa/food](http://www.widu.africa/food)





**Contact:**

E local-call@widu.africa

T +251931591830

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Registered offices  
Bonn and Eschborn

Dag-Hammarskjöld-Weg 1-5  
65760 Eschborn, Germany

T +49 61 96 79-0

F +49 61 96 79-11 15

E [ethiopia@widu.africa](mailto:ethiopia@widu.africa)

I [www.widu.africa](http://www.widu.africa) & [www.widu.africa/food](http://www.widu.africa/food)

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Wolfram Zunzer (AV)  
Anna Klenner

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