









Is your business contributing to Food Security in your community?

Apply for #FoodCallEthiopia at WIDU.africa and receive funding and coaching.

Selected entrepreneurs can receive

Coaching sessions will be done by business experts

# LOCAL CALL: #FOODCALLETHIOPIA

WIDU.africa now offers a new type of funding for every business who ensures food is produced, processed, transported, prepared and makes it from farms to the forks of their communities.

With #FoodCallEthiopia, WIDU promotes micro and small businesses that produce food (e.g. farmers), process food (e.g. bakeries), improve how efficient food is produced (e.g. suppliers of fertilizer), conserve food and reduce food waste or boost healthy and nutritious eating habits in any way.

Does your **existing business** fit into any of those categories? Or do you have a **business idea** that could fit? Then WIDU's "Local Call: #FoodCallEthiopia" can be your opportunity.

## WHO CAN APPLY?

up to 137.500 ETB

Micro and small businesses (up to 20 employees), start-ups and new business ideas.

### **FUNDING & COACHING:**

Participating Entrepreneurs privately invest between 14.000 ETB and 55.000 ETB. WIDU will multiply the investment by 2.5 - successful participants can receive a grant of up to 137.500 ETB (the grant will not have to be paid back).

In addition, each entrepreneur receives individual coaching sessions conducted by a business expert.

# Don't hesitate and apply:

Participation in #FoodCallEthiopia is limited

## Eligible sectors:



Farming and food production



Agri-Services



Food processing



Nutritional health

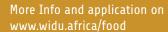


Reduction of food waste



IT and data for food security









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እንደዛ ከሆነ እባክዎ በ WIDU.africa #FoodCallEthiopia ላይ በመመዝገብ የገንዘብ ድጋፍ እንዲሁም የቢዝነስ ስልጠናን ያግኙ. ከተመዝጋቢ ቢዝነሶች መካከል የተመረጡት እስከ 137.500 ብር ድረስ ማግኘት ይችላሉ የቢዝነስ ስልጠናንም በተዋጣላቸው ባለሙያዎች ያገኛሉ

# ሀገራዊ ጥሪ፤ #FOODCALLETHIOPIA

WIDU.africa በአሁኑ ጊዜ ምግብ እንዲመረት ፣ እንዲዘጋጅ ፣ እንዲጓጓዝ ፣ እንዲዘጋጅና ከእርሻ ወደ ማኅበረሰባችን ማዕድ ለሚያደርሱ እያንዳንዱ የቢዝነስ ዓይነቶች የገንዘብ ድጋፍ ይሰጣል ።

#FoodCallEthiopia ጋር WIDU ምግብ የሚያመርቱ ጥቃቅንና ትናንሽ የንግድ ድርጅቶችን (ለምሳሌ ገበሬዎችን) ፣ ምግብ የሚያዘጋጁ (ለምሳሌ ዳቦ እና መሰል ምርቶች የሚጋግሩ)፣ የምግብ አቅርቦት ውጤታማ በሆነ መንገድ ማሻሽል ስራ የሚሰሩ፣ (ለምሳሌ ማዳበሪያ አቅራቢዎች) የምግብ ብክነትን ከመቀነስ እንዲሁም ጤናማ እና ገንቢ የሆነ የአመጋገብ ልማዶችን በማንኛውም መንገድ ለማሻሻል የሚሰሩ የስራ ዘርፎችን ያግዛል።

እርሶ የሚሰሩት ስራ ከላይ ከተጠቀሱት ውስጥ ይገኝበታል? ወይስ ለመስራት አስበዋል? እንደዛ ከሆነ የWIDU "ሀገራዊ ጥሪ #FoodCallEthiopia" ለእርሶ የመጣ ትልቅ እድል ሊሆን ይችላል።

# መመዝገብ የሚችሉት እነማን ናቸው?

ጥቃቅን እና አነስተኛ የንግድ ድርጅቶች (እስከ 20 ሠራተኞች), ጀማሪ እና አዳዲስ የቢዝነስ ሐሳቦች.

# የገንዘብ ድጋፍ እና የብቃት ስልጠና

ተመላሽ ወይም ብድር አይደለም ).

ተሳታፊ ቢዝነሶች ከ 14.000 ብር እስከ 55.000 ብር በግላቸው ኢኀቨስት ማድረግ የሚችሉ። WIDU ኢንቨስትመንቱን በ 2.5 አባዝቶ – ስኬታማ ተሳታፊዎች እስከ 137.500 ብር እርዳታ ማግኘት ይችላሉ (የገንዘብ ድጋፉ

በተጨማሪም እያንዳንዱ ስራው ላይ ያለ ግለሰብ እራሱን የቻለ ብቃት ያለው አንድ የቢዝነስ አስልጣኝ የሚመደብለት ነው የሚሆነው።

ለመመዝገብ አያመንቱ #FoodCallEthiopia ያለን ቦታ በጣም ውስን ነው።

# መሳተፍ የሚችሉ ዘርፎች፤







Agri-Services



Food processing



Nutritional health



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