

# WIDU LOCAL CALL

#FOODSECURITYKENYA



## FOOD SECURITY WITH WIDU

We support your sustainable business.





## Is your business contributing to Food Security in your community?

Apply for #FoodSecurityKenya at [WIDU.africa](http://WIDU.africa) and receive funding and coaching.

Selected entrepreneurs can receive up to Kshs 400,000

Coaching sessions will be done by business experts

### LOCAL CALL: #FOODSECURITYKENYA

WIDU.africa now offers a new type of funding for every business who ensures food is produced, processed, transported, prepared and makes it from farms to the forks of their communities.

With #FoodSecurityKenya, WIDU promotes micro and small businesses that produce food (e.g. farmers), process food (e.g. bakeries), improve how efficient food is produced (e.g. suppliers of fertilizer), conserve food and reduce food waste or boost healthy and nutritious eating habits in any way.

Does your **existing business** fit into any of those categories? Or do you have a **business idea** that could fit? Then WIDU's "Local Call: #FoodSecurityKenya" can be your opportunity.

#### Eligible sectors:



Farming and food production



Agri-Services



Food processing



Nutritional health



Reduction of food waste



IT and data for food security

#### WHO CAN APPLY?

Micro and small businesses (up to 20 employees), start-ups and new business ideas.

#### FUNDING & COACHING:

Participating Entrepreneurs privately invest between Kshs 60,000 and Kshs 160,000. WIDU will multiply the investment by 2.5 – successful participants can receive a grant of up to Kshs 400,000 (the grant will not have to be paid back).

In addition, each entrepreneur receives individual coaching sessions conducted by a business expert.

**Don't hesitate and apply:**

Participation in #FoodSecurityKenya is limited



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More Info and application on [www.widu.africa/food](http://www.widu.africa/food)



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