

Dear Colleagues,

The WIDU Partner Quarterly Update showcases the highlights from January to March 2023 and provides an overview of upcoming activities. The update is provided on a quarterly basis and we welcome contributions from our partners on any information relevant to the WIDU Kenya fraternity. Please send any inputs to kenya@widu.africa each month.

HIGHLIGHTS

WIDU Project Results





Education Project launch in Budalangi

WIDU was elated to join the celebration of one of its progressive entrepreneurs – Mr Hainja and his daughter Angie who lives in Germany. On 30th January, Talanta Junior School in Port Victoria opened its doors to start a journey of shaping the community through educational services. This comes three years after the children lost their school to floods. The event was graced by representatives from the county government and GIZ team. The school, which currently employs eight staff members, has provided access to education for 100 children, showcasing the impact of a collaborative effort between the donor, entrepreneur, and WIDU project.



THEME: DigitALL
INNOVATION & TECHNOLOGY FOR GENDER EQUALITY

08 March 2023

8PM (Nairobi)
6PM (Brussels)
12 NOON (New York)




Hon Lydia H. Mizighi, MP

Chairperson, Diaspora Affairs & Migrant Workers Committee
Taita Taveta County Women Rep, National Assembly



Amb. Diana Kiambuthi

Ambassador to Sweden with Accreditation to Nordic & Baltic States



Prof (Emeritus) Miriam Were

Chairperson, University of Nairobi Council



Shujaa Muthoni Likimani

IFLAC Peace Ambassador/Author



Cllr Dr Liz Kangethe

Cabinet Member Education
London Borough of Barking and Dagenham, UK



Ms Lynne Rathgeber

Board Chair, Kiwimbi International, USA



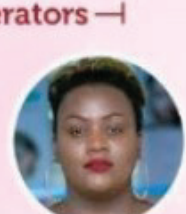
Ms Fridah Kibuko

GIZ/WIDU.Africa Coordinator for Kenya



Ms Rosemary Musumba

Communications Advisor, United Nations, New York



Ms Gloria Adhiambo

Publicist & Media Relations Specialist

— Co-moderators —



<https://bit.ly/DigitALLInnovationTech23>



<https://bit.ly/DigitALLInnovationTech23>

For any queries: info@thediasporaportal.com
Knight (0720-131653), Cizarina (0715-127006)

www.kenyadiasporaalliance.org www.widu.africa

KDA International Women's Day - 8th March

The Kenya Diaspora Alliance (KDA) hosted the IWD Twitter Space program on the 8th of March. Under the theme: DigitAll: Innovation and technology for gender equality, the inspiring session celebrated some of the phenomenal women and their impact on humanity. The session was graced by Fridah, the WIDU- Kenya Country Coordinator, our coach Sylvia and entrepreneur Lilian Songok who shared inspirational stories on WIDU's impact in improving the social and economic standards in Kenya.



WIDU Strategic Positioning

Great news! The project has made tremendous progress with strategic positioning and improved collaborations. Led by Bernd Lakemeier the SED cluster coordinator, a courtesy call to the PS State Department of Diaspora, Ms. Roseline Njogu on the 9th of March was made. The deliberations were on areas of partnership with emphasis on effective engagement of diaspora towards achievement of SDG 2030. WIDU innovative concept and approach was introduced. This created an opportunity for more profiling of WIDU during the Heads of State meeting in Berlin held in end of March but also in other government led diaspora engagements.

WIDU LOCAL CALL 
#FOODSECURITYINKENYA

FOOD SECURITY WITH WIDU

We support your sustainable business.

Food Security Call - Info Sessions

The food security call is back! Starting in April 23 WIDU Kenya will support micro and small businesses response efforts for a more sustainable, inclusive, and resilient recovery of their agriculture and food systems. Within this context, WIDU encourages proposals that aim to increase the impact of agricultural and food systems interventions through emphasis on cross-cutting areas of gender, climate resilience, and improved nutrition outcomes.

kakamega County meets WIDU

The Kakamega County Investment & Development Agency (KCIDA) visited WIDU to explore possible areas of collaboration and synergies. During the discussion, KCIDA and WIDU discussed upcoming food security call and agreed to share linkages towards support of small-scale enterprises supported through WIDU.



Women History Month: WIDU/E4D IWD Commemoration on March 31st, 2023,

WIDU Kenya and WE4A organized a commemoration of International Women's Day under the DigitAll theme. The event aimed to celebrate the achievements of female entrepreneurs who have successfully launched and scaled their businesses and find possible avenues of digitizing their businesses. The event featured a panel discussion with several prominent female entrepreneurs who shared their experiences and insights on navigating the digital landscape as women.

The discussion was followed by a showcase of some of the most innovative digital and non-digital products and services created by female-led startups. Overall, the event was a resounding success, highlighting the incredible contributions of women in the digital space and inspiring the next generation of female entrepreneurs..



Coaching: Ghana Visit

Coaching is one of the integral parts of non- financial support to our entrepreneurs. With a 95% satisfaction rating from our entrepreneurs, we endeavor to continue supporting our entrepreneurs' businesses' growth. In March one of our coaches, Joshua Kemboi got an opportunity to visit the WIDU Ghana coaches to benchmark and exchange best practices.



Coaches Peer learning

The WIDU Kenya coaches had a fantastic 2.5-day team-building event from March 27-29 at the Maasai Lodge, which included experience sharing and reflections on business coaching. The lodge's picturesque gardens provided a great backdrop for learning and team building, as well as an adrenaline-filled afternoon crossing the Kitengela glass bridge, which hangs about 100 meters above a deep river valley. Although nerve-wracking for some, especially when the winds were strong and swaying the bridge sideways, the experience was unforgettable. Additionally, the coaches had the opportunity to witness an enchanting glass-blowing process that is used to create various items, such as kitchenware, ornaments, and chandeliers, among others. This gave them an insight into an extremely innovative and profitable business model that operates under the circular economy principles.



WIDU Entrepreneur Segment

We want to celebrate the remarkable success of two extraordinary women who have revolutionized the gluten-free food industry. Lilian Songok started her gluten-free bakery from her home kitchen and has now grown it into a thriving business that supplies delicious gluten-free bread and flour. Her dedication to creating tasty gluten-free options has made a significant impact on the lives of those who suffer from celiac disease or gluten intolerance. Sarah Onchangu founded Boka Eats International, producing banana crisps and flour, and has taken the food industry by storm. Both Lilian and Sarah have shown that with hard work, determination, and a passion for creating delectable and nutritious food, anything is possible. Their success is an inspiration to us all.

UPCOMING ACTIVITIES

Social Remittance: Value Addition Training

In the spirit of continuous entrepreneurial support, WIDU intends to conduct its first value addition training to amplify the social remittance dimension. The sessions will be delivered by Rachel Mwakazi – a Kenyan living in Norway who is a renowned trainer in social entrepreneurship and innovation. This training aims to equip the entrepreneurs with new skills and strategies to not only add value to their business but also enhance business growth prospects. **CLICK HERE** <https://us02web.zoom.us/j/82942093586?pwd=TjRrZW1WM3FYb21Uck5rNmVwVkv6UT09> to join the session!

Food Security Call Launch

Great news! The food security Call is back! Our platform will be open for applications from the 1st of April. The window period closes on the 15th of April. Attend our info sessions on the 4th to learn how to tackle application and platform access challenges.

NON-WIDU INFORMATION

In this section we highlight events that may be of interest to WIDU partners and entrepreneurs. These activities are neither conducted nor supported by WIDU.

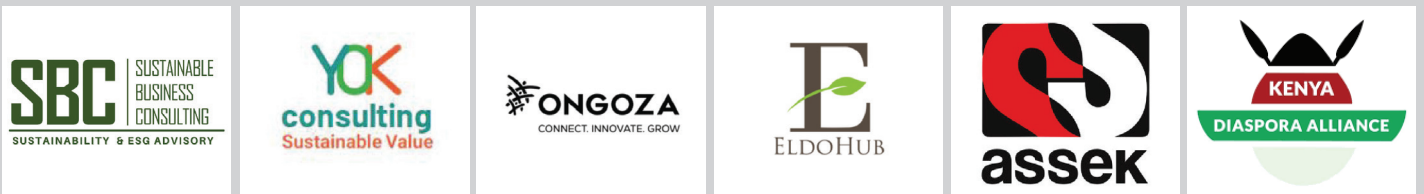
Ongoza - Go to Market Strategy Business Clinic

Join the Ongoza Business Clinic on the 4th of April at Indigo Co-working space from 9:00am to 11:00 am. Dr Tobias Ursprung will be sharing insights on the critical elements of a successful GTM strategy. His talk promises to be thought-provoking, informative and practical. He is also looking for startups to benefit from Biashara Nest funding, so it is a great opportunity for those looking for investments. **Click HERE** <https://t.co/7wltstpDHL> to sign up. For more info on the event, contact Ongoza at info@ongoza.org or call on +254 720 018 852.

CALENDAR

Day	Month	Event
1st	April	Food Security Call Launch
TBC	April	Value Addition Training
TBC	May	Diaspora Design Thinking Workshop
16 nth	June	International Day of Family Remittance

OUR PARTNERS



FOLLOW US

